

Iowa Veterinary Specialties
6110 Creston Avenue
Des Moines, Iowa 50321

Referring Veterinarian Survey

Your responses to this survey are completely anonymous. The survey will take approximately five minutes to complete.

A. **Specialty Services.** Which of the following specialty services would you use if IVS offered them on a regular basis? Check all boxes that apply.

Service	Frequently	Commonly	Sometimes	Not likely to use
Anesthesia				
Alternative Therapy				
Cardiology				
Critical Care				
Dermatology				
Emergency Medical Care				
Internal Medicine				
Neurology				
Neurosurgery				
Oncology				
Oncological Surgery				
Ophthalmology				
Rehabilitation				
Imaging Services				
Soft Tissue Surgery				
Orthopedic surgery				

B. **Essential Features of Specialty Services.** Which features of specialty services are most important to you as a referring veterinarian? Check all boxes that apply.

Feature	Essential	Important	Not that important	Not important at all
Proximity to my practice				
Proximity to my client's home				
Ready access to appointment				
Helpful reception staff				
Cost of services				
Reputation of specialist				
Phone communication with specialist prior to referral				
Phone communication with specialist after referral				
Receiving faxed letter on case outcome				
Receiving email on case outcome				
Access to medical record				
One-day service				
Other: Specify				

C. **Preferred Seminar Topics.** What types of seminar topics would be of most significance to you in your practice? Check those boxes that reflect your interests in the various seminar types.

Type	Very Significant- would attend	Important- would try to attend	Might attend	Not interested
New diagnostics				
New treatments				
Evidenced based medicine- what really works				
Case reviews on various systems				
Pathology				
Infectious Diseases				
Behavioral medicine				
Holistic medicine				
Oncology				
Geriatric medicine				
Rehabilitation				
Other: Specify				
Other: Specify				

D. **CE for Support Staff.** Which of the following CE topics would be of most interest to your staff and of most value to you in your practice?

Topic Area	Staff required to attend	Strongly recommend that staff attend	Suggest that staff attend	Notify staff of opportunity but neutral on topic
Team Building				
Performance Measures & Reward Systems				
New Diagnostics				
New Treatments				
New Procedures				
Quality Control Procedures				
Client & Interpersonal Communication				
Case reviews on various systems				
Inventory Control				
Service Enhancement				
Other: Specify				

Thank you for completing this survey. Your input will be used to serve you and your clients better